

STUDY REGULATIONS

Study regulations for International Executive Master of Business Administration (MBA) program,
applicable to English language version

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§ 1 Equity principle

All persons and titles referred to hereunder shall apply to both men and women identically.

§ 2 Scope

Pursuant to the Examination Regulations for Master of Business Administration (MBA) program these Study Regulations stipulate objectives, content and procedure of the program provided by the International School of Business and Management, Faculty of Business Administration, University of Economics, Prague.

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§ 3 Program objective

(1) Graduates will be in case of successful completion of this program awarded with the academic degree title "Master of Business Administration" (MBA).

(2) The MBA program aims to enable the students to take over management responsibilities in international companies and organisations, considering particularities and specifics of individual industries. In order to achieve the aforementioned objectives the following qualifications are put particular emphasis on:

- a. Training in business economics concepts, strategic management tools, personnel management, marketing and market success with reference to international issues.
- b. Study and application of basic systems for management and control systems administration as well as of finance models for planning and decision-making using IT systems.
- c. Presenting the basics of management theory and efficient management methods as well as the ability to reflect one's own management style in order to increase management competences.
- d. Analysis of basics of successful business conduct, business plan development and new business areas.
- e. Training in legal aspects of business conduct in a specific context of a given country.
- f. Integration of intercultural differences in management styles and socially competent conduct under changeable ambient conditions as well as constructive dealing with conflicts.
- g. Strengthening orientation on conduct and team work using professional knowledge in Case Studies, while studying the already implemented projects and while visiting companies.
- h. Additional use of foreign languages in order to enhance communication skills in international environment.
- i. Considering specifics and characteristics of various industries within the specialisation areas.

(3) The international MBA program shall be conducted in English language.

§ 4 Scope and duration of study

(1) Duration of study is 3 or 5 semesters during which students take 10 modules:

- Management Basics
- HR Management
- Framework of Economics
- Corporate Governance, Legal Environment and Business Ethics
- Marketing Management
- Accounting, Taxation and Auditing
- Financial Management
- Information Management
- Strategic Management
- Business and Entrepreneurship

Furthermore, students have to prepare and present “Business Project” and prepare “Research Assignment–Term Paper”. The final exam consists of a "Master Thesis" and its oral defense ("disputation").

(2) Approx. 365 hours of contact time study are offered within the modules. The modules cover the period of 12 or 24 months and take from 4 to 8 day per module, based on the time required. Workload (including elaboration of case studies and self-study) shall be based on the following values:

Part of the study	Workload
10 modules including self-study	approx. 1500 hours
Business Project elaboration	approx. 200 hours
Term Paper elaboration	approx. 100 hours
Master Thesis elaboration	approx. 450 hours

§ 5 Program provider

(1) The program shall be provided by the University of Economics, Prague via university teachers of individual faculties of the university. Program curriculum shall be a sole responsibility of the Faculty of Business Administration, University of Economics, Prague, co-operating with other professors of various higher education institutions, both national and international. Optional compulsory modules shall be provided by faculties and higher education institutions providing such training as their main field of operation.

(2) Usually, only university teachers or experienced economics experts shall be entitled to conduct lectures and examinations. Coordination of lectures shall be the responsibility of the MBA program management and shall only be done pursuant to the valid study and examination regulations of the MBA ISBM.

§ 6 Performance points system

For the overall examination performance within the modules and for Term Paper, Business Projects and Master Thesis the student shall be awarded performance points (ECTS points). Accomplishment of the course shall be conditioned by achieving 90 ECTS points. Page | 5

§ 7 Study consultancy and care

The ISBM management shall provide specific and individual associated consultancy for the MBA program students and shall provide them with organisational and administrative care. Parts of such consultancy shall be delegated to special centres.

§ 8 Compulsory attendance

Attendance shall be compulsory during the basic modules.

§ 9 Coming into effect

These study regulations shall come into effect on September 1, 2008, updated on November 1, 2015.