



The University of Economics, Prague is **leading university in the field of management and economics in the Czech Republic.**

The VSE Master's Program International Business – has been ranked by the agency EDUNIVERSAL as **the third of best international MBA programs in the region of Middle and East Europe.**

The Faculty of Business Administration is focused on the research and international development of finance, HR a general management in connection with chosen companies. The pedagogical afford is aimed to prepare top specialists and managers for entrepreneurial practice.



The focus of **INTERNATIONAL SCHOOL OF BUSINESS AND MANAGEMENT** lies in several types of education:

- International MBA programs (in English)
- Executive education, mostly short term courses as specific clients' demands

While preparing and securing all types of education, the ISBM cooperates with:

- Selected teachers from Faculty of Business Administration
- Selected teachers from University of Economics
- External lecturers or experts.



Executive education and MBA program

- International MBA (90 ECTS)
- International university environment
- European accreditation by FIBAA
- International teachers
- Practical experience of teachers
- Up to date science knowledge
- Effective teachings methods
- Modern equipment of class rooms
- MO-THU (2x in month /2 years)



Modules

- **Management Basics**
 - Management Basics
 - Operations Management
 - Multinational Management
- **HR Management**
 - HR Management
 - Management Skills, Coaching, Leadership
 - Managerial Psychology and Sociology
 - Intercultural Management
- **Economical Framework**
 - Economics
 - World Economy Trends
 - Applied Statistics
- **Corporate Governance and Legal Framework**
 - Legal Environment
 - Corporate Governance
 - Managerial Responsibility and Business Ethics
- **Marketing**
 - Marketing Management
 - Consumer Behavior
- **Term-Paper**

The goal of this course is to write one, 12 to 15 pages (max 20). The skills that papers demand (writing, research, and the synthesis of material into a coherent whole) are extremely valuable also for the final thesis.
- **Accounting, Taxation, Auditing**
 - Financial Accounting
 - Taxation and Auditing
 - Applied Accounting for the Management

- **Financial Management**
 Managerial Finance
 Financial Modeling in Business Practice
 Finance & International Financing

- **Information Management**
 Information Systems
 IT Management

- **Strategic Management**
 Strategic and Risk Management
 Change Management
 Project Management

- **Business and Entrepreneurship**
 Entrepreneurship
 Business Evaluation
 Investment Decision Making

- **Business Project**
 The general aim of the business project is to respond professionally to a real-world management problem. The business project focuses on the situation of the firms in which the MBA students work and how their business project fits into the development strategy of the company.

- **Master thesis**
 The Master's Thesis will address an appropriately phrased research question of interest to the student. Based on this question, the student may:
 - develop a strategy for solving a specific problem,
 - analyze a real-life environment,
 - investigate theoretical or experimental issues,
 - test a specified hypothesis and develop a conclusion for the real-life problem.

Contacts

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